

## AI DESIGN TECHNOLOGIST

AI Design Technologist with a background in UX design, frontend UI dev, UX, and AI-driven workflow processes. I bring product design experience with end-to-end implementation using AI tools to rapid prototype to build responsive curated market products.

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## EXPERIENCE

**UX/UI Consultant** | 10.2016 - 09.2019 & 07.2023 - present

- Product designer @ PeerDesk, Sr UX Designer @ Astoria AI : July-Oct 2023 - led usability testing & analysis/synthesis with ChatGPT, managed a design team for user interface and engaged stakeholders for user-centered requirements with Figma AI tools for rapid prototyping, worked with external consultants for intuitive product requirements.

**INTELLIBRIDGE** | Sr UI Designer | 02.2022 - 06.2023

- Collaborate with stakeholders and developers to define user experience, user scenarios, process flows, wireframes and product journeys via Agile/HCI mockups.
- Create user centric story driven UI designs for FedCiv, nonprofit, and commercial clients with client web deliverables for improved user experiences with ChatGPT.

**BRAINRIDER@META** | CMS Specialist | 10.2019 - 01.2022

- Co-designed many Meta product marketing pages for our business channel using Meta AI Figma design and internal AI dev tools. Top examples include Messenger, Instagram, and Whatsapp. Engaged cross-functional stakeholders as sole UX/UI designer to relaunch pages to a 50% increase in signups.
- Co-designed and developed content for the Meta F8 2021 Conference. Deployed 50+ live assets within 8 hours which held 200% traffic for 4 weeks post-conference with brand consistency.
- Worked cross channel with marketing groups with Meta AI suite. Was project manager, UX content strategist, UI designer, and UI developer. Created live assets for internal marketing channels with large SEO returns post-release.

**CITY AND COUNTY OF SAN FRANCISCO** | Hybrid Designer-Developer | 06.2014 - 09.2016

- Designed an informational technology parking locator and food search (Yelp) in the City of San Francisco mobile webapp using industry trends/design patterns.
- Designed for accessibility by using 508 compliance practices and inclusivity with disabled user friendly access. Webapp had 100% RO in 1 month.

**PERFICIENT@SALESFORCE** | Technical Consultant | 01.2013 - 03.2014

- Designed Salesforce web app portals for fortune 500 clients with Salesforce AI automation. As designer-developer, worked cross functionally between the client and internal teams. Launched sites with 50% ROI increase.

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## EDUCATION

**University of California, Davis** BA

Graphic Design

*Computer Science Emphasis*

**Springboard Academy**

UX Design Certification

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## SKILLS

UX Research

Maze AI testing

UX/UI Design

AI prototyping w/ Figma AI

UXR w/ChatGPT

Design Systems

User-Centered Design

Adobe Creative Suite + AI Tools

AI frontend dev w/ Claude

Modern JS Frameworks

CSS3 via LESS/SASS